

The photographer uses the **rule of thirds** to help him compose the image.

The row of buildings is echoed in the row of palm trees, creating a **rhythm of repeated forms** across the composition.

A series of strong **horizontal lines** - the road markings, bridge and telephone wires - helps to create a stable **grid** onto which the main characters are projected.



Although the subject of the woman and child is placed at the centre of the image, objects like the balloons and the trees create a **sense of energy** up and out towards the top corners.

The mother's face is in **shadow** but her child is caught in a warm, orange **light**, reflecting the **colours** of the balloons.

The photographer has **edited** the image to emphasise the **contrast** between light and dark and add a **vignette** in the corners, helping to **focus our attention** on the central figures.